



LIVE - WORK - PLAY.

In Jeffersontown, you really can do it all.

How would you like to gain more time for yourself every workday, say an hour, maybe more? Sound like fiction? Not when your business is in Jeffersontown. Consider this. No matter which direction you come from, getting to Jeffersontown is quicker and easier than every other major commute in the Metro area. Odds are you'll have a lot less traffic too.

You'll also gain time before or after work because you won't have to travel far to find fun. Golf, tennis, swimming, walking trails and fabulous parks are all mere minutes away. Need to pick up fresh produce? Our farmers' market is one of the area's largest and is located in the center of Gaslight Square.

And here's an even more exciting idea... leave your car in the garage and walk or ride your bicycle. With all types of housing from rental apartments to executive homes nearby, you can get to everything without a car. How many places in the Louisville area can say that?



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We're here to help you **SUCCEED.**



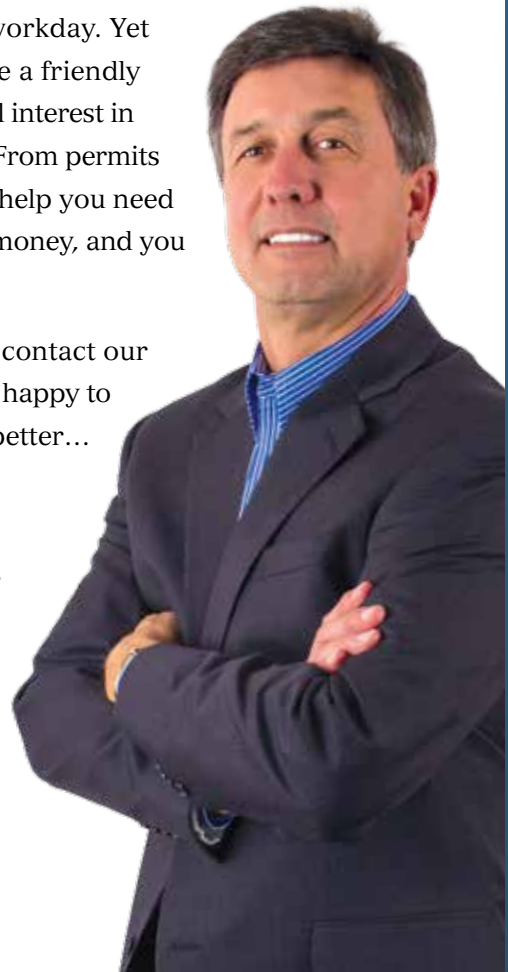
If you're looking for the best place to locate your restaurant or retail store, Jeffersonsontown can offer you all kinds of advantages. Our historic Gaslight Square is located in the very heart of the Metro area, making it easy to get here. And once you're here, we make it easy to stay. Parking is free. There are no meters on our streets. Everything is well lit. And, our award-winning police department provides protection that keeps us among the safest places in Louisville.

We're the 8th largest city in Kentucky, the largest within the Louisville/Jefferson County Metro area. We're home to nearly 28,000 residents and our 1,650 businesses bring another 33,000 employees into our city every workday. Yet despite our considerable size, Jeffersonsontown feels like a friendly hometown. All of us in city government take a personal interest in seeing to it that our service will make you say "Wow." From permits to public works, whatever the issue, we'll provide the help you need quickly and efficiently, because we understand time is money, and you can't afford to waste either one.

Want to find out what we can do for you? Call me or contact our Economic Development Director Mike Kmetz. We'll be happy to show you all the ways your business really can work better... in Jeffersonsontown.



Bill Dieruf
– Mayor



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GREAT spaces in great places.

Whether you're looking to rent or own, rehab or build to suit, Jeffersontown has the space that will help your business thrive. Looking for the beauty of natural brick, antique stone, exposed wood or glass fronts? We've got them. Wanting to offer garden or sidewalk dining? No problem. We have over a dozen opportunities available right now just waiting to become the area's next big thing.

Concerned about drawing traffic? Not to worry. Every business day more than 17,000 vehicles pass through Gaslight Square. With the Bluegrass Commerce Park, the Plainview Office Park and more than 3,000 hotel rooms just minutes away, there are tens of thousands of potential customers close by looking for a place to have lunch, shop, enjoy after work socializing or have dinner. And talk about a retail environment.

Every September more than 200,000 people converge on Jeffersontown for the annual Gaslight Festival. Now doesn't that whet your appetite?

Jeffersontown is known for its stable, family-friendly neighborhoods. Homeowners outnumber renters by 2 to 1. 30% of our population is in the highly desirable 25-44 age range and 56% of our population is in the 25-64 age range. All of which means, in Jeffersontown, opportunity isn't just knocking, it's banging at your door.



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Here's another good reason to consider Jeffersontown.

**Up to
\$5,000
reimbursement**

Every business values the bottom line. That's why you'll want to learn about our financial incentive programs, including the new "Project to Improve Exteriors" or PIE Program. If you qualify* your business may be eligible for your own slice of the pie... a reimbursement of up to a \$5,000 for improving the exterior façade of an existing building.

There are some specific criteria you'll need to meet, but don't worry, there is not a lot of red tape or confusing paperwork. We'll be happy to explain all the details and help you with every step of the process.

If you are interested in opening a restaurant, bar, boutique, gallery or entertainment center, why not take a look at some of the terrific opportunities that are available right now in Jeffersontown. Ask your broker or give us a call to arrange a tour. It's time you discovered that business really does work better in Jeffersontown.

*Requires application and approval prior to start of project. Exterior improvements only. Funds available upon project completion. Talk with us for full details.



**Project²
Improve
Exteriors**

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